

# Osato International News

Papaya : Blessing of the Sun

OSATO INTERNATIONAL INC.



*Immun'Âge handed to Pope Francis*

## Immun'Âge was presented to the Pope Francis

The president of Osato Research Institute Yuki Hayashi and his wife were invited for the 23rd World Day of the Sick in Vatican on February 11th, 2015. They had the great honor to be able to talk with Pope Francis and speak about the importance of preventive medicine and handed him a box of Immun'Âge. The story with the Vatican began in June 2002 when Prof. Luc Montagnier (2008 Nobel Prize of Medicine, co-discoverer of HIV and President of World Foundation Aids Research and Prevention) handed directly Immun'Âge to Pope John Paul II (suffering from Parkinson's) and recommended treatment for health recovery. In January 2012, the Osato team had the great honor for the second time to present Immun'Âge at the Vatican to Pope Benedict XVI. It was such an honorable and exciting news that we had the third time opportunity to present Immun'Âge to Pope this time. Since 2012, Immun'Âge is sold in the Vatican pharmacy.

"The World Day of the Sick" is a feast day of the Roman Catholic Church which was instituted on May 13th, 1992 by Pope John Paul II. Since, it is celebrated every year on the commemoration of Our Lady of Lourdes, for sick people all over the world.



▲ Second audience in 2012



▲ First audience in 2002



# Collaboration with Airline Companies

Recently, Immun'Age attracts increasing attention from airline crews. There are many Immun'Age fans among pilots, cabin attendants, and jet-setters travelling worldwide for business or for pleasures.

## Promotion of Immun'Age starts at main airports in France

In 2014 winter, the promotion of Immun'Age started at the main airports in France. A sophisticated poster of Immun'Age made an appearance with a fashionable display. With Christmas approaching and onset of a full-fledged winter, traveling by air involves greater risks of catching someone's cold. Immun'Age attracts increasing attention from jet-setters travelling worldwide.



▲ Charles de Gaulle International Airport in Paris

## United Airline in-flight magazine "LEADER'S REVIEW"

Immun'Age articles and advertisements appeared in an in-flight magazine for Japanese readers of American Airline company, UNITED AIRLINES. Immun'Age was introduced as a reliable partner of jet-setters travelling worldwide and dealing with time differences. The article introduced readers the charm of Immun'Age as well as its partnership with Aston Martin Racing, and audience with Pope Benedict XVI in 2012.



vol.73 advertisement ▶



▲ vol.77 article



▲ vol.73 front cover



▲ vol.74 front cover



▲ vol.77 front cover



▲ vol.77 advertisement



▲ vol.74 article

## British Airline in-flight magazine "high life"

Immun'Age advertisements appeared in an in-flight magazine of British Airline company, BRITISH AIRWAYS. The photo of Rose ORI in the August 2014 issue and the photo of Aston Martin Racing became eye catching advertisements.



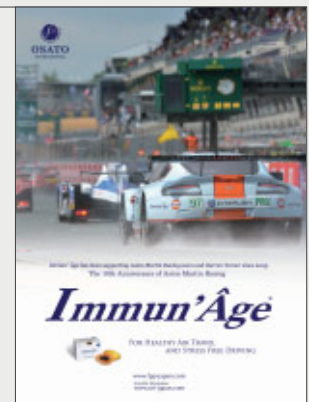
▲ August issue front cover



▲ October issue front cover



▲ August issue advertisement



▲ October issue advertisement



# Immun'Âge is a topic in the Spanish media !!

Princess Letizia, who is known as Queen Letizia of Spain now since King Juan Carlos I at that time announced that he would abdicate in favor of her husband Felipe in 2014, is famous as health enthusiast and youthful appearance. Spanish media "LA RAZON" reported "She uses Immun'Âge, a powerful fighting antioxidant to defend the beauty from within." In Europe, Immun'Âge is often used as a favorite supplement by health enthusiasts like her.

*Spain*



▲ English translation of the extract passages (typed in red)  
Princess Letizia has begun to opt for nutricosmetics defending the "beauty from within"- and consumes Immun'Âge, a powerful fighting antioxidant the signs of aging

## Simms/Mann- UCLA Center



▲ Immun'Âge sold at the Simms/Mann-UCLA center



The Simms / Mann - UCLA Center is a part of the UCLA and designed to help patients and family members optimize their wellness and address the challenges throughout the continuum of their care by

effective supplements. This time, Immun'Âge started to be used at this center at the request of patients. It is believed that the best medicine combines multiple modalities at UCLA.

# Support for racing activities Immun' Âge for Racing

Immun' Âge is loved by drivers and mechanics of Aston Martin.



▲ Vantage N430

## Nürburgring 24 Hours Race



The Nürburgring 24-hour endurance race is the greatest form of motor racing held at one of the most demanding courses, which is 25 km long with a 300m height difference between the highest and lowest points and more than 170 curves, located 150 km northwest of Frankfurt. In 2012,

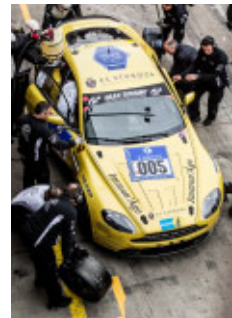
Aston Martin participated in the 40th Nürburgring with road-going V12 Zagato and V8 Vantage and completed the race of 3,500km in 2nd and 3rd positions in the SP8 class. In 2013, more than 100 Aston Martin sports cars took to the beautiful road circuit of Nürburgring for a celebratory parade prior to the race. It was led by Daniel Craig, known for playing James Bond 007, at the wheel of Aston Martin DB5 as well as the CC100 Speedster Concept and DBR1. All 4 entry cars of Aston Martin completed the race and the Hybrid Hydrogen Rapide S claimed a class special victory as the first hydrogen-powered race car to compete and undertake zero CO<sub>2</sub> emissions laps in an international race event. In 2014, Aston Martin entered 4 cars again and Vantage N430 and V12 Vantage took 2nd places in their classes and V12 Vantage GT3 and other Vantage N430 took 3rd places.



◀ Driver's helmet with Immun' Âge logo



▲ Aston Martin DB5 in the parade run



▲ V12 Vantage with shiny yellow body



▲ Rapide S

## Le Mans 24 Hours Race



▲ Beautiful back shot of V8 Vantage with Immun' Âge logo

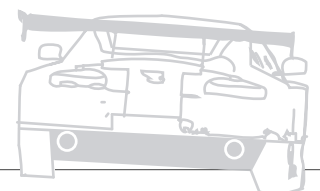
The Le Mans 24-hour endurance race is also one of the most demanding races in the world, competing not only in speed, but also in team work and stamina to complete the 24 hours. In 2012, Aston Martin entered a Vantage V8 into the GTE Pro category and completed the race of 4,500 km and ended up in 3rd position. Prior to the race, Dr. Mantello, director of Osato Research Institute, participated in Aston Martin Festival and drove Immun' Âge car on the very course of Le Mans. In 2014, AMR V8 Vantage GTE raced to victory in the GTE Am class and the pit crew won an award for the best technical assistance team and presentation.



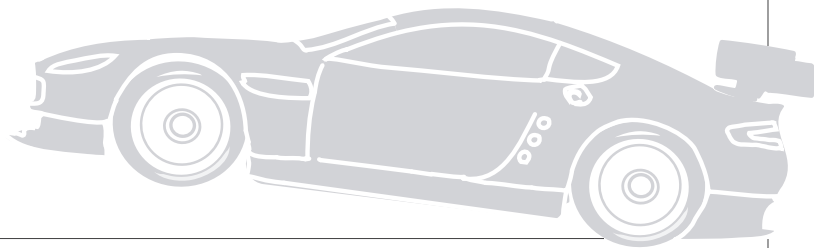
▲ Immun' Âge car driven by Dr. Pierre Mantello



▲ Pit crews supporting the race







## FUJI 6 Hours Race



▲ Winning car #97 & Darren Turner

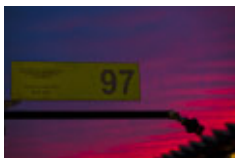
The Fuji 6-hour endurance race is held at FUJI Speedway as one of the rounds of FIA World Endurance Championship season. In 2013, which was the 100th anniversary year of Aston Martin, Aston Martin Racing entered 4 cars of V8 Vantage with their team consist of more than 80 people. Although the race was marred by terrible weather condition, they won both GTE classes. They entered 4 cars of V8 Vantage again in 2014, and took 3rd position in GTE Pro-class and 1st and 2nd positions in GTE-Am Class.



▲ Final race in the rain



▲ On the podium



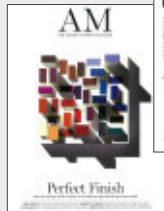
▲ Spectacular sunset on the qualification day



▲ V8 Vantage #97

## Magazine articles and advertisements

Immun' Âge advertisements have been appearing in "ASTON MARTIN MAGAZINE" since 2009, which is delivered to Aston Martin owners. In 2013 winter issue, photo of winning car of 6 HOURS OF FUJI #97 and driver Darren Turner appeared in the ad. Immun' Âge articles and advertisements also appeared in monthly car magazine "ENGINE", and "THE OFFICIAL MAGAZINE OF BENTLEY MOTORS" as well as "BANG&OLUFSEN MAGAZINE".



▲ Front cover and advertisement in 2013 winter issue of "ASTON MARTIN MAGAZINE"



▲ Front cover and article in 2013 March issue of "ENGINE"



▲ Front cover and article in 2014 July issue of "ENGINE"



▲ Front cover and advertisement in 2014 issue of "BANG&OLUFSEN MAGAZINE"



▲ Front cover of "THE OFFICIAL MAGAZINE OF BENTLEY MOTORS" and advertisement using the photo of a pretty bird taken by Mr. Stuart Kaye



## Immun' Âge for Golf

Osato International Inc. supports TEAM SERIZAWA, professional golfer team lead by Nobuo Serizawa. Kunihiro Kamii, who achieved two 'hole in one' on the same tournament, which was recognized by the Guinness Book of World, is challenging his tour with Immun' Âge.



▲ With Mr. Kunihiro Kamii

## Supporting a world-class promising young driver

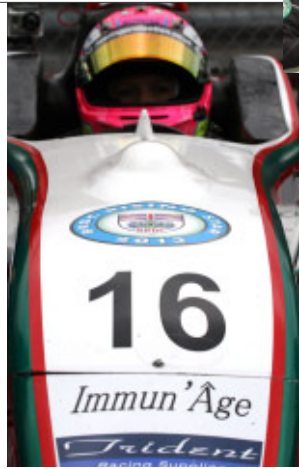
Alice Powell is a female racing driver, who is fighting in a "man's world". She takes Immun'Age daily and before and after the races to take controls of her own health-care. In 2012, she became 1st female ever to score a point with GP3 Grand Prix. In 2013, Alice flew to India with the Prime Minister David Cameron as part of a UK trade mission and stood in the center on the highest step of the F3 podium at Silverstone. In 2014, she participated in British F3. We are looking forward to the success of Alice.

Podium at Silverstone ▶



▲ With the Prime Minister David Cameron

British F3 ▶



▲ Alice in the machine with Immun' Age logo



▲ Alice's helmet in vivid pink

## Japan Gas Appliances Inspection Association (JIA-QA : ISO Certification Authority) introduce Osato Laboratory Inc. at HCJ2013



▲ VTR of Osato Laboratory Inc.



▲ Booth of JIA-QA Center

HCJ is a joint trade show of Hospitality and Food Service, consisted of three shows: Hoteres Japan, Caterex Japan and Japan Food Service Equipment Show.

In this HCJ2013, JIA-QA Center introduced the Osato Laboratory Inc. as a good example of ISO22000, FSSC22000 certified factory at their booth.

## Other Activities

### The firefly protection project of Osato International Inc. has been going on.

A small brook runs right by the west side of Osato International Inc.. We think it is our duty as one of local enterprises in this area not to pollute the nearby brook, and to conserve our natural environment for future.

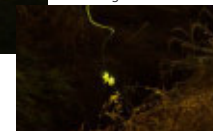
Then, in 2010, we started the project to create environment where fireflies can live. We can see many fireflies creating a fantastic sight every June.



▲ So many fireflies in the air



▲ Signboards of Fireflies of "Ono Association for Firefly Town" along the river



### Activity of "Dial 110 Houses"



▲ "Dial 110 Houses" sign of Osato Laboratory Inc.

Osato Laboratory Inc. cooperates with the activities of "Dial 110 Houses" to contribute to neighborhood security.

"Dial 110" is the Japanese emergency police telephone number.

The "Dial 110 Houses" is the activity to offer one's own house or office as a refuge center for children in neighborhood whenever they feel unsafe, especially when they are spoken to by a suspicious person so that we can help children and report it by dialing 110.

We would like to continue to contribute to neighborhood security.

**OSATO**<sup>®</sup>  
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