

Press conference in Paris!

Claudia Cardinale, an Italian actress, will become a campaign character in 2005.

On 15th of December, 2004, the Press Conference of OSATO INTERNATIONAL was held at Four Seasons Hotel Gerge V Paris. Ms. Claudia Cardinale, an Italian actress, Mr. Fillipe Gache, a French professional racing driver, Mr. Yukiyasu Hayashi, the president of OSATO International, Inc., Dr. Pierre Mantello, the director of OSATO Research Institute, and Mr. Bernard Rifa, the president of OSATO France, attended the Press Conference.

Ms. Cardinale debuted in 1957 soon being described as the "Second Sofia Loren" or "Italian Brigitte Bardot" and has been in many films since then. In 2005 she will be seen in a numbers of posters and pamphlets as the new Immun' Âge Ambassador. On top of that, 3 Immun' Âge Buggies entered a "Telefonica-Dakar 2005". (commonly known as Paris-Dakar Rally) The competing driver, Mr. Fillipe Gache, drew attention by using Immun' Âge every day. These exposures are expected to highlight Immun' Âge in France.



Cardinale has got a reputation being natural and matches the image of Immun'Âge.

Ms. Cardinale has been chosen as Image character of 2005. When she had a press conference, she was in the middle of rehearsal of a play of Tennessee Williams which will be performed from February 2005 at the Madeleine Theater in Paris. The reason why OSATO France chose Cardinale was that her "natural" image matched the image of Immun'Âge. There are not many movie stars who have aged naturally, kept in a good shape, and being energetic in their activities like her. Moreover, she is taking Immun'Âge herself. She was recommended Immun'Âge by her husband and one of her Japanese friends (Her youngest son got married with a Japanese recently.). Her husband said that he had been in good condition since he had started taking Immun'Âge, so she started taking it herself 3 months ago and she feels it helps her a lot. She said "I have been taking 3 sachet a day because now I am in the middle of the physically-tough rehearsal and feeling so well as you can see." She says she usually takes one sachet a day, but she takes 2 to 3 sachets a day when she is involved in a play or when she is busy, and she always takes a sachet before matinee. She often flies between Paris and Rome, and she always takes a sachet before taking a plane.

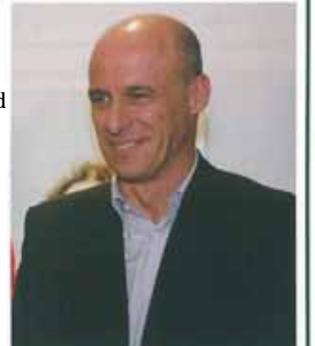


Claudia Cardinale par Carole Belfaiche



PHILLIP GACHE

He is a professional racing driver from France. He participated in the "Telefonica-Dakar 2005" (commonly known as Paris-Dakar Rally). He started taking 2 sachets a day 2 months before the race and started his intensive training. Normally, the two first months before the race, due to intensive physical training, he is in good physical condition but also weakened and then subject to easily catch cold. But he said that this year his physical training was easier and he was not disturbed by his typical repeated colds.



A total of 50 media people from various countries including "Figaro", "Paris Match" and some TV crews attended the Press Conference

In the beginning, Mr. Hayashi, the president of Osato International, Inc., who was introduced as a representative of the manufacturer of FPP, explained why and how Immun'Âge was born in Japan : Japan is the country where people have the longest life expectancy. One of the reasons is thought to be taking traditional fermented foods as a daily diet. All types of fruits available were tried being fermented with their unique fermentation technique, and Carica papaya was found to be the best. He introduced Immun'Âge as a natural health food which is made by fermenting papaya with their unique fermentation

methods based on Japanese traditional fermentation techniques. Further, he explained that the production of Immun'Âge takes more than one year to complete the products under such strict quality controls and their factory has been certified with International quality control standard ISO 9001 as well as International environmental control standard ISO 14001. Dr. Pierre Mantello, the director of the Osato Research Institute, explained about Immun'Âge scientifically and introduced Ms. Cardinale and Mr. Gache. They talked about the impressions they had after taking Immun'Âge.



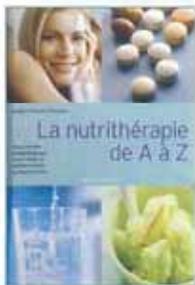
Further, Dr. Mantello mentioned other names of professional athletes taking Immun'Âge for recovery from their physical and mental stress, including A.C. Milan, football team in Italy, and Mr. Rubens Barrichello, F1 driver, and Mr. Valentino Rossi, the 2004 world champion of motorcycle Grand Prix.



Immun'Age is recommended in the book of Dr. Chavux.

Dr. Patrick Chavux, who is famous as a specialist in Nutritional therapy, published a book called "La nutrithérapie de A à Z" as his proposal on standard complementary nutritional therapies and foods. This is a nutritional guide book for pharmacies and pharmacist in France, listing diseases by alphabetical order with corresponding nutritional therapies and nutritional foods for the treatment of each disease. Immun'Age (FPP) is introduced as a nutritional food to help the treatment of Parkinson Disease and AIDS.

Dr. Chaux says that nutritional therapy, in other words good quality and quantity in our daily diet, is very important in order for our body to function properly, and taking enough nutrition leads to prevention of diseases. In Japan and China people think traditionally that "Food is cognate with medicine" and this way of thinking is attracting attention in Europe as well. Now not a few doctors think that nutritional therapy is useful for prevention and treatment of diseases and also helps the treatment to work effectively.



OSATO International, Inc. sponsored a Charity Bicycle Race for Childhood Cancer



Osato International Inc. sponsored a Charity Bicycle Race for Childhood Cancer, which was organized by the Galerian Press Club and held in Chabeuil in France on 18th of September, 2004. In the beautiful sun light, about 300 cyclists participated in this event. The booth of Immun'Age was set during the course and participants took them and enjoyed the race. The proceeds from this event were sent to the pediatrics ward of Léon Bérard Medical Center through the Galerian Press Club.



Sponsored Ferrari

Ferrari Racing car with Immun'Age Logo is participating the races in Italy and attracting attention of motor fans all over the world.



url : 360 Challenge Cup In ITALY

A French franchise store group company which deals with health-promoting products such as health foods or supplements gives Immun'Age a high rate.

A French company called "Euro Sante Beaute", which deals with foods with health-promoting benefits, introduced 8 high quality anti-oxidant supplements which they recommend most in their letterzine issued on 31st of July, 2004.

Immun'Age was introduced as number 1 among the eight. They explain about various effects of Immun'Age in their special topic.

* Immun'Age is a functional food to control oxidative stress by activating the physiological process of antioxidation.

OSATO FRANCE moved their office to Paris

With the leadership of Mr. Bernard Rifa, the president of Osato France, their office moved their base from Nimes in South France to Paris. They are ready to offer their services, such as sales promotion and follow up for the customers, from their new office in Paris now. As we already mentioned in the previous pages, OSATO France is developing their activities in Europe, such as sponsoring SMG team in Pari-Dakar race 2005, and using Ms. Claudia Cardinale for their image character. Let's look forward to more exciting news!



HNR OSATO:
51 Boulevard de Courcelles Paris, 75017



Euro Sante Beaute

Telefonica Dakar 2005
Immun'Age Buggy took 26th place overall in Barcelona-Dakar 2005



Immun'Age Buggy with Mr. Fillipe Gache had a mission trouble in the very beginning and had a difficult start in the bottom group, 140th place. However, Mr. Gache said that he could deal with the trouble calmly since he had had much less emotional stress compared with the previous races. He says that he began to use Immun'Age almost eight weeks before the start of the race taking two sachets per day and it help him a lot. He took three sachets a day during the 15 days of the race, and he said that this year it was easier to manage the physical fatigue at the end of each day, keep the concentration, and recover from the fatigue with short time of sleep under the uncomfortable conditions due to noise and severe climate. He thinks that Immun'Age was in part responsible for these enhancements. Many participants could not even finish the race, but Mr. Gache completed the race and took 26th place overall in the end. This race was described as the most severe race in the history of Pari-Dakar, but Mr. Gache said that he could finish the race feeling good. The next race for 2005 is "CROSS COUNTRY RALLY WORLD CUP". We are looking forward to the result of that as well.



Mrs. Makiko FUJINO, a popular cooking expert, presented FPP

Mrs. Makiko FUJINO, a cooking expert who is very popular in the magazines and on TV, presented FPP in the mail-order magazine "Dinos". On 29th of September 2004, the interview and a photo shoot were taken at "MAKIKO FOODS STUDIO" which is a cooking and confectionary making class organized by Mrs. Makiko Fujino. Mrs. Fujino always has interests in health diets and has been paying attention to some foods which help immune system including fermented foods even before getting to know FPP. She stayed in France long enough to study confectionary making, so it is no wonder that she got interested in Immun'Age which has been very popular in Europe, especially in France.



パイナップル発酵食品「イムナーゼ」

お菓子は生地の状態を上げれば切り口はまろやかになり、美味しくいただけます。人間も同じで、体の健康をアップさせることも、腸内環境を整えることも大切です。腸内環境を整えることで、免疫力がアップし、体の健康が保たれます。

ゆつくり健康的に 歳を重ねていきたいから 発酵食品の秘めたるパワーに 期待します

パイナップル発酵食品「イムナーゼ」は、パイナップルを長時間発酵させたことで、腸内環境を整える働きがあります。また、免疫力をアップさせる働きも期待されています。

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www.dinos.co.jp/papaya/

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